



# Copland Leadership Program Perth 2025





# Copland Leadership Program Perth, May – August 2025

## Access

- > Be mentored by Australia's top business leaders, learn from their insights as they guide you in your leadership transition
- > Hear from some of influential leaders from a diverse cross-section of industries and career journeys
- > Peer-to-peer support and networking

## Ideas

- > Learn to lead with confidence and adapt to change
- > Gain new and fresh perspectives on modern business challenges
- > Develop critical thinking skills needed to solve complex business problems
- > Gain new perspectives and insights into current critical leadership challenges

## Development

- > Gain a competitive advantage in your career
- > Build your confidence and obtain the skills required to become an effective leader
- > Improve your ability to inspire and influence other leaders
- > Manage stakeholders and build high-performing teams in the physical and virtual world
- > Learn to understand your blind spots and lead with empathy and influence

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# Copland Leadership Program

Build your confidence, critical thinking, and collaboration skills.

Elevate careers through advanced leadership skills, heightened awareness, and knowledge for superior leadership performance. Each Copland cohort features a dynamic mix of people from different fields of expertise, which enables the group to discuss a diverse range of viewpoints.

**Leadership  
with purpose  
and integrity**



**6 In-person  
Modules**



**University of  
Western  
Australia**



**12  
Renowned  
Speakers**



## Meet the facilitator



### Melanie Freeman

Performance Science

Melanie has over 25 years experience as an organizational development consultant and psychologist. Her focus is on enhancing leadership capabilities to ensure high performance and effectiveness.

# The Copland Leadership Program is designed to accelerate careers across different sectors



Talented and motivated leaders



Seeking leadership development



Government officials



Corporate professionals



Business leaders aiming to enhance skills



Academia professionals



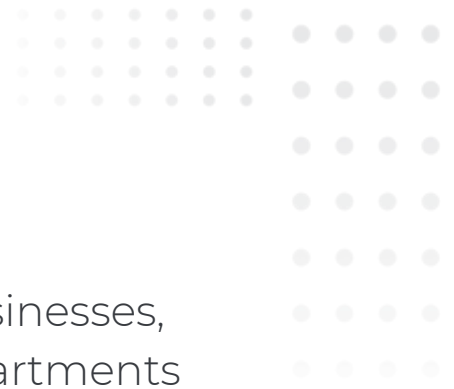
Individuals from the not-for-profit sector



Showcasing your learning achievements is important for your professional development



Share your new skills with your network by adding your CEDA Learning digital credential to your LinkedIn profile on completion of the course.



# Your speakers for 2025

Engage with leaders from Australia's top businesses, community organisations, government departments and academic institutions.

## **Karen Brown**

Non-Executive Chair, Cannings Purple

## **Jodi Cant**

Director General, Department of Finance

## **Kirsty Moore**

Non-Executive Director

## **Mark Nold**

Managing Director, Accenture

## **Jody Nunn**

CEO, Reconciliation WA

## **Ashley Reid**

CEO, Cancer Council WA

## **Amy Stanley**

Executive GM People and Culture, HBF Health

## **Mark Stickells**

CEO, Pawsey Supercomputing Centre

## **Vanessa Torres**

Chief Technical Officer, South 32

**More to be confirmed soon!**





# Key Dates

Anticipated workload is 4 hours each month in addition to the workshops.

## Welcome Event

Wednesday 30 April 2025 | TBC

## Module 1

Thursday 1 May 2025 | 9:00am - 5:00pm

## Module 2

Wednesday 21 May 2025 | 9:00am - 5:00pm

## Module 3

Thursday 12 June 2025 | 9:00am - 5:00pm

## Module 4

Thursday 3 July 2025 | 9:00am - 5:00pm

## Module 5

Thursday 24 July 2025 | 9:00am - 5:00pm

## Module 6 & Graduation event

Thursday 14 August 2025 | 9:00am - 7:30pm



Thursday 1 May 2025 | 9:00am - 5:00pm

## **Module 1 – Leading with purpose: Agility, resilience and transformation**

The social context for business and work is changing. Organisations need to redesign work, workplaces and systems of work to adapt to the pace and scope of the changes we face, whilst aiming to create inclusive workplaces where teams feel engaged.

This session focuses on investigating how leadership practices such as transformational, inclusive and adaptive leadership practices, underpin how we provide clarity of purpose and build resilient and high performing teams.

Wednesday 21 May 2025 | 9:00am - 5:00pm

## **Module 2 – Dynamic business acumen: Judgement and decision making**

Understanding our cognitive processes to make better judgments and decisions. These are critical skills for building business dynamism and resilience.

In this session we will look at how decisions are made and what happens to our critical thinking when we are under pressure. We will focus on tools for making sense of disparate and voluminous information and how to improve the quality of our decisions.



## **Module 3 - Creating impact: Strategic communication and influence**

Communicating through uncertainty and crisis has been a strong theme for most organisations recently. However, change is constant and our stakeholders ever broadening in their need for different and targeted communications.

In this session we will focus on strategic communication skills that increase leadership and team effectiveness. We will focus on stakeholders, stakeholder engagement, influencing and challenging thinking, all while doing this in a psychologically safe and culturally safe way.

## **Module 4 - Leading with empathy: Authenticity and emotional intelligence**

Leadership is authentic influence that creates value and mobilises people to adapt and change while leading with integrity.

In this session we will explore what it takes to be authentic and how the mindsets and the choices we make can create psychological safety and an inclusive workplace. We will focus on mindsets, behaviours and habits that create a specific leader shadow and we will discuss how to create connectivity where people engage in resilient, thriving and healthy relationships.

## **Module 5 - Empowering positive change: Disruptive thinking and sustainable innovation**

Every organisation has felt the societal impact and seen the opportunity for disruption in unexpected ways. Providing the environment for your teams to thrive and innovate involves deliberate mindsets and actions.

In this session we will explore opportunities leaders to create space for teams to be disruptive in their thinking whilst inclusive and psychologically safe in their approach. We will focus on how leaders can lead their teams to seek opportunities and feel empowered to focus on and solve the right problems. There is an opportunity to challenge counter-intuitive ideas, forcing alternative insights and opening minds to uncomfortable breakthrough or disruptive solutions.

## **Module 6 - Creating a future vision: Courageous leadership**

Courageous leadership of the future depends on what leaders do in the present and how they harness others to achieve innovative results. In this session participants will create a future vision of their leadership reflecting on all they have done across the program. Peer coaching opportunities enable leaders to challenging assumptions of their future approach, focus on their future leadership practices, and create a future roadmap identifying their courageous leadership and exemplary organisational performance. We will focus on what it takes for you to attract, develop and retain good people and how you do this in a psychologically safe and inclusive way.

## Experiences of our past participants

“

The course introduced some new perspectives from those who have ‘walked the talk’. This was more useful than a purely theoretical leadership course.”



“

I found the quality of speakers excellent. Their transparency and willingness to share their own and that of their organisation’s journeys in the areas of leadership and management was insightful.”

“

Excellent breadth of topics with relevant discussions and quality presenters with an excellent facilitator”

“

Once completed, the course keeps on delivering through the mentor that you are allocated. In this day and age to have access to senior leadership practitioners, who can provide that much sought after independent ‘sounding board’ will benefit my career for many years to come.”



committee for economic development of australia

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