

ABOUT CEDA



CEDA (the Committee for Economic Development of Australia) is an independent, non-profit organisation providing thought leadership and policy perspectives on the economic and social issues affecting Australia. Founded in 1960 by Sir Douglas Copland, one of the most influential figures in Australian economics at the time, CEDA has offices in Melbourne, Adelaide, Sydney, Brisbane and Perth.

WHO ARE WE FOR?

As a membership-based organisation, CEDA works together with members (organisations) and trustees (employees at member organisations) from Australia's government and academic communities to the nation's biggest corporations—building reach and influence across a diverse network.

HOW WE WORK

Conducting independent research, curating content, facilitating nationwide events and offering educational programs, CEDA collaborates, debates, influences and positively impacts long term public policy. Revenue is predominantly generated through memberships and events, and ensures we remain independent.

WHY WE MATTER

CEDA identifies long-term social and economic issues, explores alternative approaches and seeks practical solutions to improve economic, social and environmental policy—so ultimately long-term prosperity is achieved for all Australians.

CEDA Membership is your commitment to achieving sustainable, long-term prosperity for all Australians

Launched in 2025, <u>Progress 2050</u> is our pathway to prosperity, and our shared plan, with our members, for how we can realise our economic and societal potential, in a way that reflects the unique, innovative and resourceful nation that we are.

Progress 2050 provides a platform for engagement around the issues that matter most to our nation and connects our bold vision for a better future with shared goals and strategies for getting there, bringing the full power of our collective curiosity and commitment to action to bear in securing long-term, sustained prosperity for all Australians.





PROGRESS 2050: FOUNDATIONS + FOCUS AREAS

The Progress 2050 Goals are audacious in nature, designed to spark conversation, elevate ambition and propel action. Developed with CEDA members, the Progress 2050 platform is centered around two mutually reliant and reinforcing pillars that form a strong foundation for our future economy and society:

STRONG



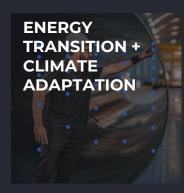
Goal 01
Australia's businesses
are amongst the most
competitive and
dynamic in the world.

What if Australia's businesses led the way globally?



Goal 02 Australia's skills, knowledge and ideas are valued, invested in and sought after – locally and globally.

What if Australian ingenuity and innovation were prized at home and afar?



Goal 03
Australian businesses and communities lead climate adaptation and the transition to affordable, reliable and secure clean energy.

What if Australia was the world's clean energy superpower?

STRONG SOCIAL COMPACT



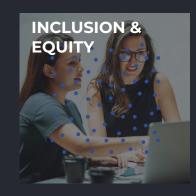
Goal 04
All Australians have access to the education, housing and care they need to thrive.

What if all Australians had the core foundations to thrive?



Goal 05
All Australians have the opportunities and support to live a productive, connected and meaningful life.

What if the postcode you were born in did not determine your future?



Goal 06
Australia's success is characterised by the vibrancy and diversity of our workplaces and society.

What if Australia's diversity was its competitive advantage?

MEMBERSHIP WITH IMPACT



Shape Australia's future

- Your voice matters! Contribute to CEDA's data-driven recommendations and help create a better Australia
- Showcase your expertise and learn from visionary business leaders and rising stars



Stay ahead of the curve

- Have the information and insight you need to make informed decisions about your organisation's future
- Boost your team's expertise in economics and policy development
- Stay at the cutting edge with our AI and ESG Communities of Best Practice, Co-labs and workshops



Expand your horizons

- Engage in purposeful discussions with diverse, cross sector leaders and influencers
- Connect with influential figures beyond your usual circles and open doors to new opportunities



Be where it happens

- Participate in high-profile events, summits, and conferences alongside policy developers and industry leaders
- Drive the conversation at exclusive roundtables and forums
- Embrace and foster curiosity to find solutions to Australia's most pressing challenges

BE AN ACTIVE CONTRIBUTOR

Over the next 25 years, all of CEDA's research, advocacy and programming will be harnessed towards reaching this 2050 vision. Our collective curiosity, together with our commitment to action and real-world change, will guide our progress toward a prosperous future for all Australians.

As a CEDA member you can engage with our work in a way that suits you and your team.

Interactive economic dashboard	Targeted Chatham house discussions	Thought leadership and opinion articles	Communities of Best Practice in Al and ESG	Research partnerships	Livestreams and event recordings
Industry and policy specific Summits	Flagship Conference: State of the Nation	Federal and state economic updates and briefings	Research consultation and case studies	Wide ranging public event discussions	Educational content and workshops

MEMBERSHIP SUPPORTS YOUR WHOLE TEAM

C-Suite & Executive Leadership Team

- Participate in high-level, purpose driven, impactful conversations with policy makers and influencers
- Access exclusive roundtables and briefings with senior leaders
- Contribute to policy perspectives and CEDA research
- Incorporate long-term thinking into organisational strategy

Sector Leads and Business Development

- Access independent research, discussion, and debate on critical issues facing Australia
- Expand awareness and understanding of the broader landscape
- Develop cross-sector, crossfunctional networks
- Contribute to innovative and practical solutions

Next generation and aspiring leaders

- Build meaningful crosssector connections to support career development
- Actively contribute to policy development impacting Australia's long-term prosperity
- Grow visibility and influence
- Develop knowledge and capability with learning products
- Free access to resources including selected livestreams and the Economic Dashboard

INTERACTIVE ECONOMIC DASHBOARD

Exclusively available to CEDA members and updated annually, CEDA's <u>Progress 2050 Dashboard</u> is an interactive, comprehensive overview of Australia's current economic and social landscape, spotlighting the focus of our future action.

To support our members our team has assessed Australia's performance identifying strengths, weaknesses, opportunities and threats.

Discover economic trends over time and see where Australia is heading



Inflation | trade tariffs | home ownership | education funding| surgery waiting times | social cohesion Explore Australia's global ranking across a range of metrics



Critical minerals |
tertiary qualifications
| migration | R&D |
health | productivity |
skills mismatch

Investigate the threats and opportunities that may affect you

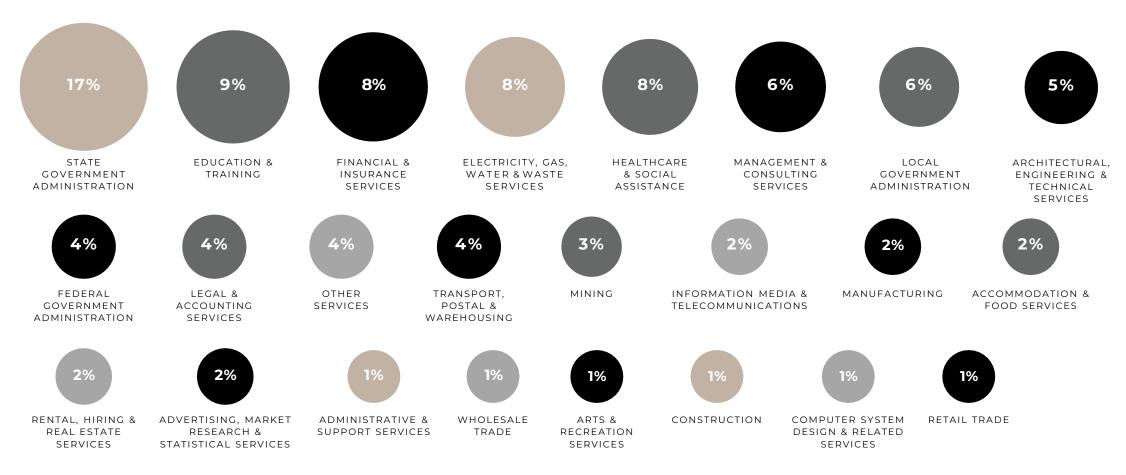


Global growth | trade
with China |
emissions reductions
| emerging
technologies |
population ageing



OUR DIVERSITY IS OUR STRENGTH

By fostering collaboration and collective action, CEDA enables its diverse membership base to work together on shared challenges and opportunities, driving meaningful progress and creating lasting impact.



JOIN AUSTRALIA'S LEADING CHANGE-MAKERS

























































































































MEMBERSHIP OPTIONS THAT SUIT YOUR BUSINESS

LEAD MEMBERSHIP CHAMPION, INSPIRE, INFLUENCE.

\$23,500 p.a. (excl. GST)

- Drive the conversation on the issues that matter most
- Champion the change that is required to achieve prosperity for all Australians
- Step into the challenge and commit to a better future
- Get priority access to conversations, events and sponsorships
- Leverage the Communities of Best Practice as an included resource
- Access exclusive content, discussions and briefings only available to Lead members

ELEVATE MEMBERSHIP ENGAGE, EMPOWER, ENRICH.

\$11,500 p.a. (excl. GST)

- Develop your teams' curiosity, awareness and understanding of the key issues facing your business, your industry and Australia
- Broaden your network, increase your profile, grow your influence
- Access Elevate rates for the Communities of Best Practice and CEDA events
- Increase your profile and brand awareness with event sponsorship

DISCOVER MEMBERSHIP CONNECT. LEARN. GROW.

\$6,000 p.a. (excl. GST)

- Maximise the impact of a small team
- Participate in the conversations that matter most to you
- Paid access to the Communities of Best Practice and Discover rates for CEDA events
- Grow your profile and your business

FIND THE MEMBERSHIP RIGHT FOR YOU

Membership Inclusions	Lead	Elevate	Discover
Nominated Trustees (key contacts) per organisation	20	8	2
Allocation of seat for CEDA's program of Trustee only roundtables, co-labs, briefings	Unlimited + priority access	16 p.a.	4 p.a.
Access for all employees to CEDA's Communities of Best Practice (AI & ESG)	Included	\$1,950 each \$3,510 for both	\$1,950 each
Access for all employees to CEDA's interactive economic dashboard	~	✓	~
Member rates for ticketed events	Per membership level	Per membership level	Per membership level
Access for all employees to selected livestreams at no charge	√	~	~
Priority seating and recognition for table bookings at CEDA events	√	~	X
Opportunities to contribute opinion articles on the CEDA website	✓	~	Invitation only
Eligible to host CEDA events on corporate premises	Priority	~	X
Eligible to sponsor CEDA events	Priority	~	✓
Access to satellite events at CEDA Conferences and Summits (e.g. Roundtables with Federal government representatives at State of the Nation)	Priority	~	X
Opportunity to develop bespoke packages, partnerships and collaborations	√	X	X
Eligible to join CEDA committees	√	~	~
Voting rights at CEDA AGM (nominated Trustees only)	20	8	2
Recognition of membership on CEDA's website and selected publications	Logo	Text	Text

WHAT OUR MEMBERS SAY



Click here to hear from CEDA members on how CEDA enables collaboration and influences policy development.



Click here to hear from CEDA members on the engagement and networking opportunities they get through their membership.





