



EVENT PROGRAM

# Connecting people with progress

## Securing future economic development

Keynote speaker: Melinda Cilento, Chief Executive,  
CEDA

Monday, 12 November 2018, 12:00pm to 2:00pm  
Four Seasons Hotel, Sydney

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EVENT SPONSOR



[www.ceda.com.au](http://www.ceda.com.au)

# agenda

- 11.45am Registrations
- 12.05pm Welcome  
Megan Motto  
State President, CEDA; Chief Executive Officer, Consult Australia
- 12.10pm Keynote Presentation  
Melinda Cilento  
Chief Executive, CEDA
- 12.35pm Lunch
- 1.00pm Moderated discussion and questions  
  
Prof Attila Brungs  
Vice-Chancellor and President, University of Technology Sydney  
  
Ann Sherry AO  
Chairman, Carnival Australia  
  
James van Smeerdijk  
Partner, PwC  
  
Melinda Cilento  
Chief Executive, CEDA
- 1.55pm Vote of thanks  
Megan Motto  
State President, CEDA; Chief Executive Officer, Consult Australia
- 2.00pm Close

# sponsor

## Event sponsor

### University of Technology Sydney

The University of Technology Sydney (UTS) is Australia's top young university. With an innovative learning and teaching model, vibrant research culture, strong engagement with industry and an unwavering commitment to social justice, UTS has an ambitious new vision to be a leading public university of technology recognised for global impact.

UTS is and always will be an inclusive university. Measured by the success of its partners, graduates and staff, the university is committed to research, innovation and the dissemination of knowledge of public value; and defined by its support for the economic, social and cultural prosperity of the community the university serves.

More than ever, UTS is committed to preparing and supporting our graduates to succeed in the future workforce; driving innovation and entrepreneurship; supporting open and rigorous public debate; and delivering excellent and impactful research.

As the world and future of work changes, UTS is transforming its delivery of learning and teaching. Rather than simply preparing graduates to enter the workforce, UTS will build upon its excellence in learning and teaching, research with impact and close links to industry, to support people throughout their whole career and lifetime of learning.

Collaboration with our external partners will be at the core of our education and research. UTS will create a seamless and inspiring experience for all its partners, large or small, public or private, to help them build and create the attributes they need in their own workforce, including innovation, creativity and the responsible use of technology.



CEDA will be tweeting from this event using [#EconomicSuccess](#). Join the conversation and follow us on [Twitter @ceda\\_news](#)



# welcome and vote of thanks



## **Megan Motto**

State President, CEDA; Chief Executive Officer, Consult Australia

Megan Motto is the Chief Executive Officer of Consult Australia; the association for professional services firms within the built and natural environment. Megan is also currently a Director of Standards Australia, Director and Chair of the NSW State Advisory Council for the Committee for Economic Development of Australia (CEDA), Councillor of the Australian Chamber of Commerce and Industry and a Councillor of the Australian Sustainable Built Environment Council.

Megan is a regular contributor to public policy in a wide array of issues, including sustainability, procurement, workplace diversity and infrastructure planning, governance and financing.

In addition to her double teaching degree (BABEd) and Masters in Communication Management, Megan is a Fellow of the Australian Institute of Company Directors and a Justice of the Peace. She lives in Marrickville with her husband Ringo, and children Kaden and Jada.

# keynote speaker

## Melinda Cilento

Chief Executive, CEDA

Twitter: @MelindaCilento

Melinda is a company director and experienced senior executive. She is a non-executive director of Woodside Petroleum and Australian Unity and Co-Chair of Reconciliation Australia. Melinda is also a member of the Parliamentary Budget Office panel of experts advisors.

She was previously a Commissioner with the Productivity Commission and Deputy CEO and Chief Economist with the Business Council of Australia. Melinda has also previously held senior roles with the Federal Department of Treasury, Invesco and the International Monetary Fund.

Melinda's executive and director experience covers the corporate, government and not-for-profit sectors and she has a strong track record of working collaboratively across sectors.

Melinda's professional qualifications include a Masters of Economics (Australian National University), and Bachelor of Economics (Hons) and Bachelor of Arts (Psychology), (Flinders University, SA). She has also completed the AICD Company Directors Course.



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# panelist



## **Prof. Attila Brungs**

Vice-Chancellor and President, University of Technology Sydney

Professor Attila Brungs is the Vice-Chancellor and President of the University of Technology Sydney. He has previously held senior positions with CSIRO and McKinsey & Company.

Professor Brungs is a Rhodes Scholar with a Doctorate in Inorganic Chemistry from Oxford University and a University Medal in Industrial Chemistry from the University of New South Wales.

Some of Professor Brungs' present key appointments include the StartupAus Board, Sydney School of Entrepreneurship Board; the NSW Innovation and Productivity Council; Convenor, NSW Vice-Chancellor's Committee; Chair, UniProjects; and the Federal Government's National University Precincts Advisory Committee. Most recently, Professor Brungs was appointed a fellow of the Academy of Technology and Engineering. His experience includes many distinguished past board and committee memberships, including not-for-profit organisations, in addition to numerous state and federal government and institutional appointments.

# panelist

## Ann Sherry AO

### Chairman, Carnival Australia

Ann is one of Australia's leading business executives with a career that spans Government, Banking and Cruise Tourism.

She is currently the Chairman of Carnival Australia, the largest cruise ship operator in Australasia and a division of Carnival Corporation & Plc. After joining as Chief Executive Officer in 2007, she has transformed the industry and growth has been in double digits each year since.

Ann is the Chair of UNICEF Australia, a Council Member of Philanthropy Australia and currently holds nonexecutive roles with National Australia Bank, Sydney Airport, Palladium Group, Rugby Australia, Cape York Partnerships, Museum of Contemporary Art Australia and Infrastructure Victoria.

Beginning working life as a radiographer, Ann became First Assistant Secretary of the Office of the Status of Women in Canberra before moving to the banking sector initially in HR roles, then in CEO roles with Westpac NZ and the Bank of Melbourne.

The Australian Government awarded Ann the Centenary Medal in 2001 and in 2004 she was awarded an Order of Australia. In 2015, Ann was named as the overall winner of the Australian Financial Review 100 Women of Influence Award.

Ann devotes considerable energy to her passion for women's rights, currently convening the MCC STEM group, opportunity for Indigenous communities, philanthropy and to the arts.



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## panelist



### **James van Smeerdijk** Partner, PwC

James van Smeerdijk advises government and business on complex economic and policy issues. He has over 25 years of experience covering a wide range of sectors including health, education, human services, justice, energy, resources, water, environment and urban development.

He has been involved in a range of thought leadership projects where he has applied economic thinking to provide new perspectives on issues such as urban water reform, PPPs, early childhood, heatwaves, disability, indigenous employment and tax reform.

James is PwC's Victorian Government Lead Partner, and also leads PwC's Indigenous practice and PwC's Reconciliation Action Plan with the Aboriginal and Torres Strait Islander community. He is also a Board member of PwC's Indigenous Consulting, an innovative majority Indigenous owned and staffed consulting business.

James was previously CEO of the Allen Consulting Group. Before this he has held a range of senior policy positions in the Victorian Public Service, most recently in the Treasury.

James is a proud CEDA Trustee.



# corporate tables

CEDA would like to thank the following members for hosting a corporate table at today's event.

Liverpool City Council

University of Technology  
Sydney

# attendees

Angela Anasis  
Executive GM, HR Consulting,  
Talent Solutions, Randstad  
Sourceright ANZ  
Randstad

Jonathan Baker  
Director, Real Estate and  
Diversified Industries  
National Australia Bank

Jarrod Ball  
Chief Economist  
CEDA

Chris Bayens  
Medical Manager and Product  
Development Officer  
MWI

Tim Besley AC  
CEDA Patron

Jeannine Biviano  
Deputy Secretary, Government  
and Corporate Services  
NSW Department of Finance,  
Services and Innovation

Dallas Booth  
Chief Executive Officer  
National Insurance Brokers  
Association of Australia

Tessa Boyd-Caine  
Chief Executive Officer  
Health Justice Australia

Michael Broadhead  
Managing Director  
Folk

Prof Attila Brungs  
Vice-Chancellor and President  
University of Technology  
Sydney

Grant Cairns  
Commonwealth Bank of  
Australia

Charles Casuscelli  
CEO  
WSROC

Melinda Cilento  
Chief Executive Officer  
CEDA

Marguerite Collins  
Senior Advisor  
Natural Resources  
Commission

Sally Cruse  
Consultant  
Nous Group

Solange Cunin  
Project Director, Generation  
STEM, CSIRO

Assoc Prof Peter Docherty  
Associate Professor  
University of Technology  
Sydney

Dr Melissa Edwards  
Lecturer, Management  
Discipline Group  
UTS Business School,  
University of Technology  
Sydney

Chris Ephraums  
Development Manger  
BHL

The Hon Verity Firth  
Executive Director, Social  
Justice  
University of Technology  
Sydney

Mayela Garcia  
Principal Consultant  
ACIL Allen Consulting

Archit Goradia  
Associate Director, Telco,  
Media & Technology  
Institutional Banking  
National Australia Bank

Tim Gordon  
Partner  
Gilbert + Tobin

## EVENT PROGRAM

Nicola Grayson  
Director of Policy &  
Government Relations  
Consult Australia

Eleanor Green  
Media and Communications  
Advisor  
CEDA

Chris Guthrie  
Acting Manager City Economy  
Liverpool City Council

Stephen Halmarick  
Managing Director, Head of  
Global Markets Research  
Commonwealth Bank of  
Australia

Lucy Harris  
Head of Industry Development  
Green Building Council of  
Australia

Matthew Hingerty  
Chief Executive Officer and  
Managing Director  
Barton Deakin

Peter Hislop  
CEDA Individual Trustee

Jacky Hodges  
General Manager, Industry  
Statistics Division  
Australian Bureau of Statistics

Narelle Hooper  
Editor - AFR Boss Magazine  
Fairfax

Megan Huisman  
Director  
Nous Group

Charles Johanes  
Practice Leader, Special  
Counsel | Advisory &  
Compliance  
Fragomen

Assoc Prof Greg Kaplan  
Chief Operating Officer  
Ingham Institute for Applied  
Medical Research

Lee Kelly  
State Director NSW and ACT  
CEDA

Sofya Kuzniatsova  
Project Support Officer  
Natural Resources  
Commission

Richard Lenarduzzi  
Director  
Premier Communications  
Group

Mary Lewicka  
Acting Deputy Director, NSW  
Federal Department of Foreign  
Affairs and Trade

Lyn Lewis-Smith  
Chief Executive Officer  
Business Events Sydney

Mark Litwin  
Associate Director  
Knight Frank

Hannah Lloyd Hensley  
Advisor - Policy and Research  
Infrastructure Australia

Romilly Madew  
CEO  
Green Building Council of  
Australia

Geraldine Magarey  
Leader, Policy & Thought  
Leadership  
Chartered Accountants  
Australia and New Zealand

Chris Magee  
Academic Director  
University of Wollongong

Daniel Maloney  
Government and Industry  
Relations Advisor  
Landcom

Jack McCartney  
Executive Manager, Financial  
Advice  
UniSuper

Gillian McFee  
Business Council of Co-  
operatives and Mutuals

Karen McWilliams  
Business Reform Leader  
Chartered Accountants  
Australia and New Zealand

Kate Meagher  
Government Relations Advisor  
University of Technology  
Sydney

Tony Mitchell  
Finance Statistics  
Australian Bureau of Statistics

Janita Moloney  
Director, Healthcare | Client  
Coverage  
National Australia Bank

Ken Morrison  
Chief Executive  
Property Council of Australia

Frank Mosca  
Director  
Mosca Pserras Architects

Megan Motto  
Chief Executive Officer  
Consult Australia

Roy Motto  
Independent Director

Silvia Munoz  
Senior Researcher  
SkillsIQ

Stacey O'Dea  
Head of Corporate Affairs  
PwC Australia

Brooke O'Keefe  
HR Director  
Randstad Pty Ltd

Julie Pascoe  
Chair  
RT Healthfund

Francine Pavkovic  
Manager, Program Advisory  
Aurecon Group

Dean Pouloupoulos  
Multimedia Adviser  
CEDA National Office

Roxanne Punton  
Director, External Affairs  
CEDA

Astrid Raetze  
Partner, Financial Services  
Law  
KPMG

Louise Reynolds  
Publications and  
Communications Advisor  
CEDA

Frank Ribout  
CEO AUS, NZ and IND & WGEA  
Pay Equity Ambassador  
Randstad

Dr Simone Richter  
Group Executive, Nuclear  
Science & Technology and  
Landmark Infrastructure  
Australian Nuclear Science  
and Technology Organisation

Nathan Robertson-Ball  
Social Innovation Manager  
Commonwealth Bank of  
Australia

Fiona Rose  
Director, Client Engagement  
NSW Department of Industry -  
Jobs for NSW

Caitlin Ruddock  
Director, Corporate Relations  
Centre  
University of Technology  
Sydney

Billie Sankovic  
Chief Executive  
Western Sydney Community  
Forum

Joseph Shek  
Development Director  
BHL

Ann Sherry AO  
Executive Chairman  
Carnival Australia

Mark Sloan  
General Manager  
Davidson

Ann Smith  
Head, Policy and Research  
First State Super

Andrew Stevens  
CEDA Director  
UNSW Sydney

Grant Stidiford  
Director  
Queensland Department of  
Employment, Small Business  
and Training

Dr Kar Mei Tang  
Director  
NSW Department of Premier  
and Cabinet

Simone Tregear  
Group CEO  
RT Healthfund

Holly Tucker  
Online Communications  
Advisor  
CEDA

Alex Twigg  
Co Founder  
Judo Capital

Marcel van Kints  
Program Manager, Prices  
Branch  
Australian Bureau of Statistics

Jan Paul Van Moort  
Principal  
ACIL Allen Consulting

James van Smeerdijk  
Partner,  
PwC Australia

Sue Vercoe  
Managing Director  
Newgate Research

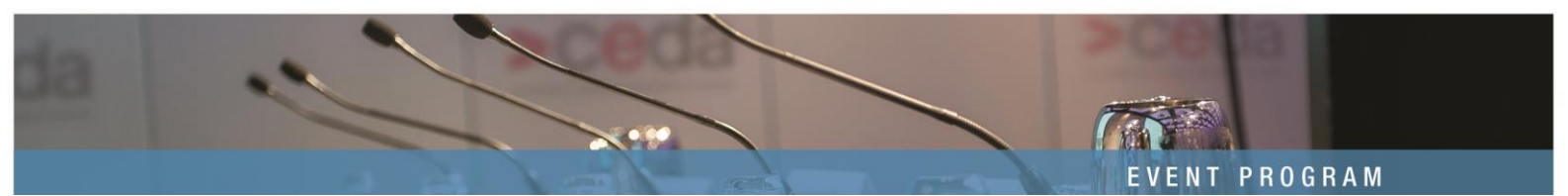
Jacqui White  
Executive Manager, External  
Engagement  
University of Technology  
Sydney

Bryce Wilde  
Executive Director  
Natural Resources  
Commission

Derek Williamson  
Director  
CSIRO

Talal Yassine OAM  
CEDA Individual Trustee





# notes

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## CEDA NSW: Nov-Dec 2018

### Breaking ground on Western Sydney Airport

**DATE** Friday, 16 November 2018, 12:00pm to 2:00pm

**VENUE** Sheraton on the Park, Sydney

**SPEAKERS** Paul O'Sullivan, Chair, Western Sydney Airport; Jane Fitzgerald, NSW Executive Director, Property Council of Australia; Bruce Macnee, Manager, Planning and Aerotropolis, Liverpool City Council

*Supported by CEDA members: Deloitte, GHD and Siemens*



### What industry 4.0 offers Western Sydney

**DATE** Friday, 23 November 2018, 12:00pm to 2:00pm

**VENUE** Novotel Parramatta

**SPEAKERS** Phil Ruthven AM, Founder and Director, IBISWorld; Ruthven Institute; Sam Maresh, Country Leader, GE Australia

*Supported by CEDA members: McConnell Dowell and Western Sydney University*



### Priorities for Australia's MedTech and Pharma sector

**DATE** Tuesday, 27 November 2018, 12:00pm to 2:00pm

**VENUE** Hilton Hotel, Sydney

**SPEAKERS** Dr Dan Grant, Chief Executive Officer, MTPConnect

*Hosted by CEDA member: Johnson & Johnson*

## CEDA NSW: Nov-Dec 2018

### The multiplier effect - women supporting women

**DATE** Thursday, 29 November 2018, 12:00pm to 2:00pm

**VENUE** Hilton Hotel, Sydney

**SPEAKERS** Kathryn Fagg, President, Chief Executive Women; Catherine Fox, Journalist and Author; Suzanne Storrie (nee Young), Executive General Manager- Operational and Planning, IAG

*Supported by CEDA members: Deloitte and Macquarie University*



### Infrastructure that maximises Australian agriculture

**DATE** Tuesday, 4 December 2018, 12:00pm to 2:00pm

**VENUE** ACIL Allen Consulting Boardroom, Sydney

**SPEAKERS** Klaus Pamminger, Group General Manager Grains, GrainCorp

*Hosted by CEDA member: ACIL Allen*



### The tone of the electorate: A 2019 pre-election analysis

**DATE** Wednesday, 5 December 2018, 12:00pm to 2:00pm

**VENUE** CEDA NSW Boardroom, Sydney

**SPEAKERS** Michele Levine, Chief Executive Officer, Roy Morgan

*Supported by CEDA member: Folk*



#### CEDA contact:

**Eleni Doxaratoras, Events Coordinator**

Phone: 02 9779 9752

Email: eleni.doxaratoras@ceda.com.au

**Rekha Choudhary, Events Coordinator**

Phone: 02 9779 9752

Email: rekha.choudhary@ceda.com.au



# about CEDA



CEDA is a respected independent national organisation with an engaged cross-sector membership. More than 780 of Australia's leading businesses, organisations and academic institutions from around the country are members of CEDA. For more than 50 years, CEDA has delivered informed discourse and rigorous research to influence good public policy for Australia's economic and social development.

## Membership

Organisations join CEDA because CEDA delivers exposure to high level thought leadership, timely briefings on issues of economic importance, access to networking and brand reach through sponsorship and hosting opportunities. In addition to high profile public events, CEDA also delivers regular member only events for employees of member organisations and exclusive Trustee only boardroom briefings for senior executives from member organisations. These provide a unique opportunity for peer-to-peer knowledge exchange and for speakers and attendees to talk candidly on issues.

## Research and policy

CEDA's only agenda is to pursue good public policy to progress Australia's economic and social development. Since 1960 CEDA has produced more than 3000 publications, research reports and articles highlighting emerging issues and directions in a diverse range of policy areas. Research in 2018 will focus on inequality; community attitudes to economic growth and development; and a major review of the purpose of economic growth and development in Australia.

### For more information on CEDA membership, research and events please contact:

Lee Kelly, State Director NSW/ACT  
02 9299 7022  
[Lee.kelly@ceda.com.au](mailto:Lee.kelly@ceda.com.au)

David Bowtell, Associate Director - Policy & Events NSW/ACT  
02 9779 9742  
[david.bowtell@ceda.com.au](mailto:david.bowtell@ceda.com.au)

Louise Claridge, Associate Director - Membership Engagement NSW/ACT  
02 9779 9751  
[Louise.Claridge@ceda.com.au](mailto:Louise.Claridge@ceda.com.au)

Lolita Spears, Membership Advisor, NSW & ACT  
02 9779 9748  
[lolita.spears@ceda.com.au](mailto:lolita.spears@ceda.com.au)

[www.ceda.com.au](http://www.ceda.com.au)