

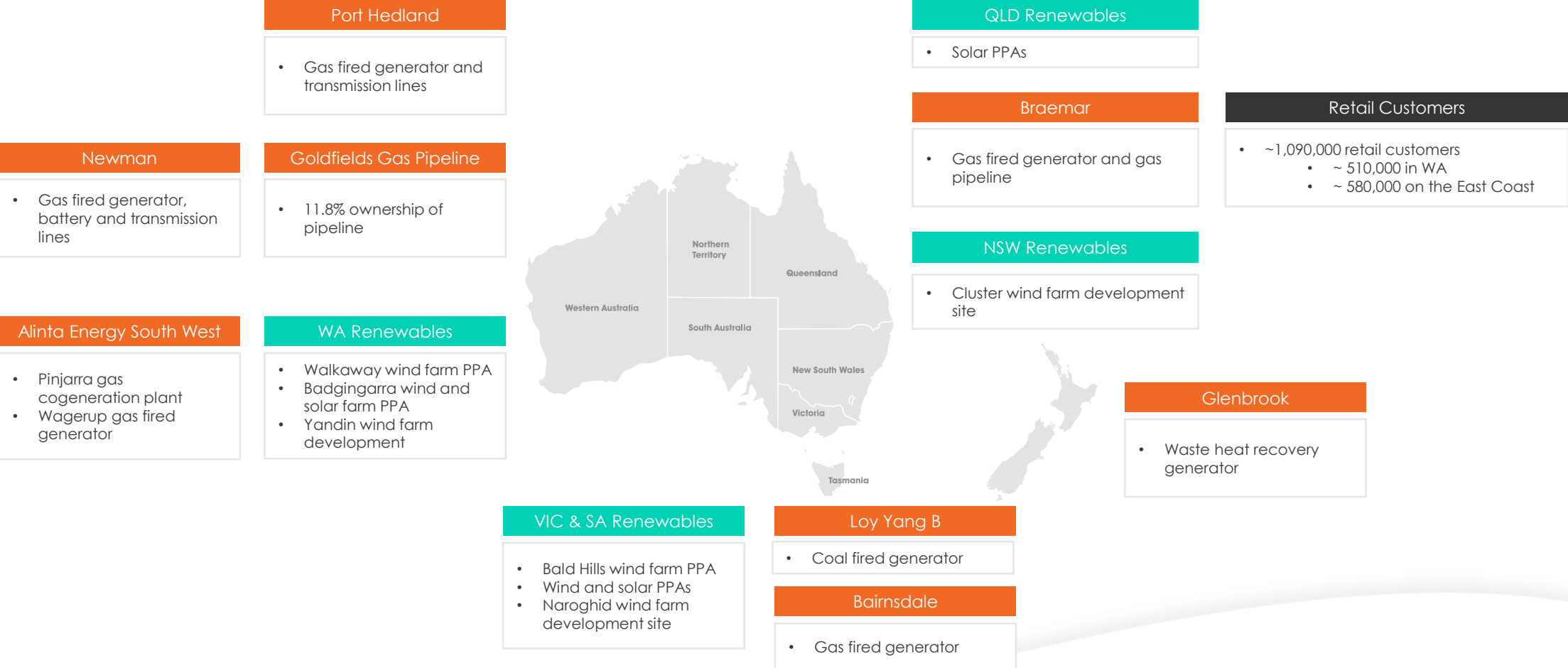
Where to?

CEDA
24 October 2018



alintaenergy

Overview of Alinta Energy's Portfolio



The energy debate



How?



Many acronyms



QLD market entry



CUSTOMER SAVINGS

\$159 - \$365

PER YEAR

Deloitte.  **alintaenergy**

The infographic features a collection of green line-art icons on a black background. The icons include a lightbulb, a sun, a leaf, a tree, a solar panel, a globe, a water drop, a bicycle, a wind turbine, a gear, and a leafy plant, all symbolizing sustainable energy and environmental friendliness.

To fix



1. Price opacity



2. Standing offers

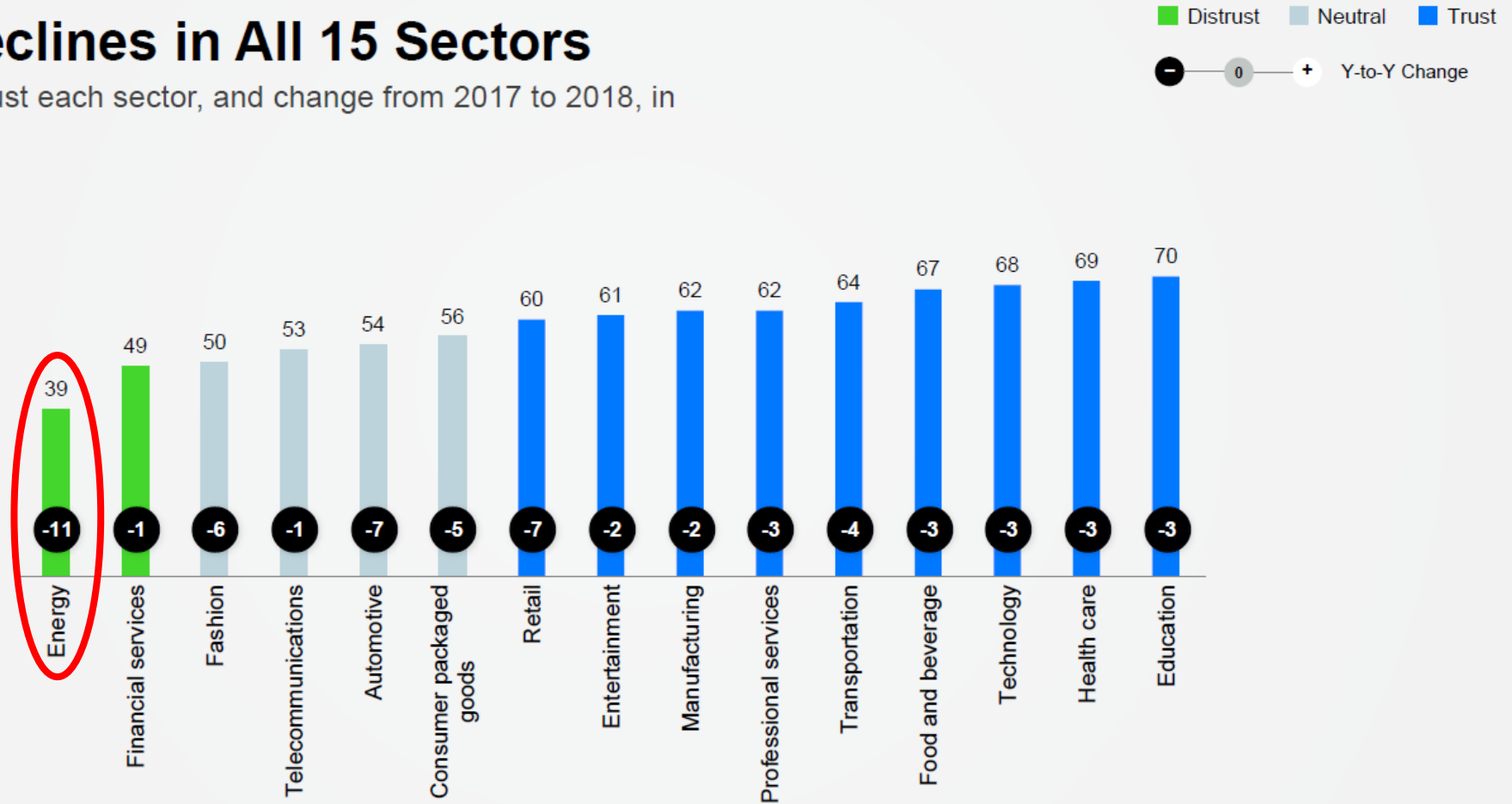


3. Discounts

Trust

Trust Declines in All 15 Sectors

Percent who trust each sector, and change from 2017 to 2018, in Australia

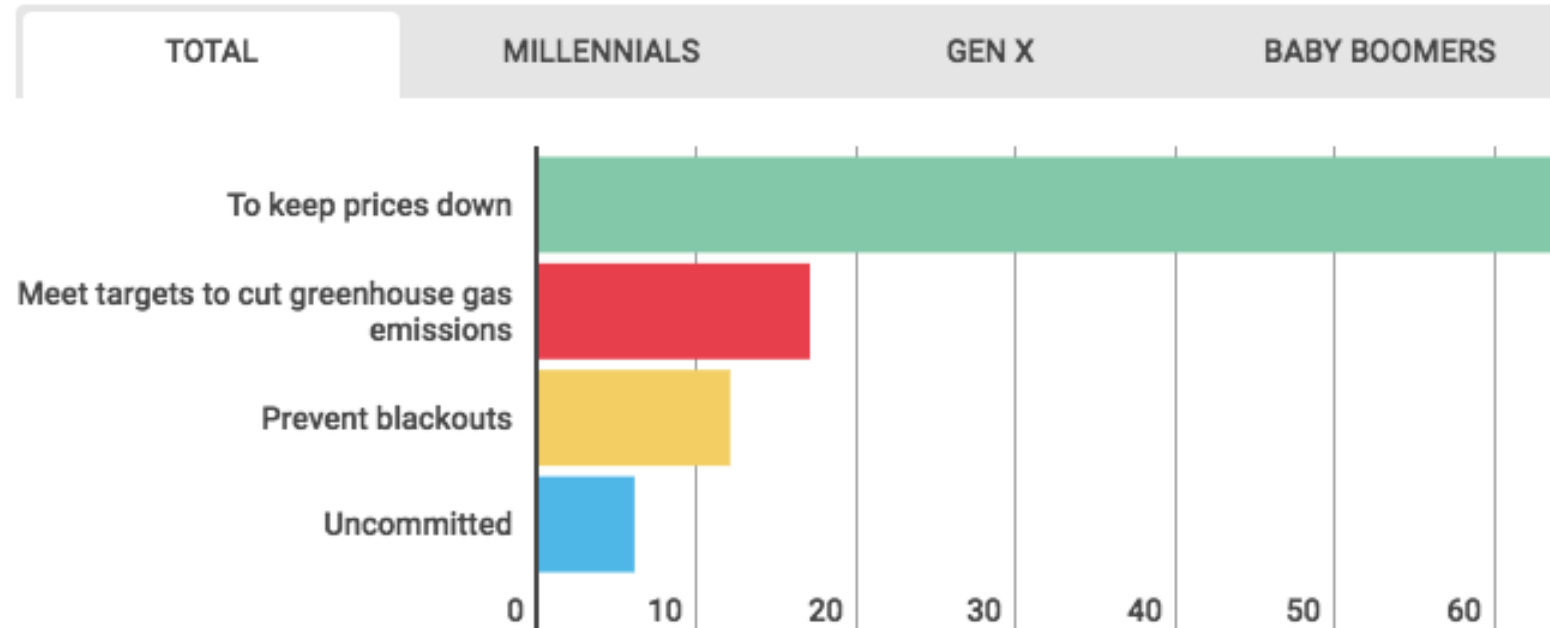


Energy?



Affordability #1

In your opinion, what should be the priority for the energy providers?



Galaxy Research / News Corp Australia

The background consists of a dense pattern of overlapping circles in two shades of orange and yellow. The circles vary in size and are scattered across the entire frame, creating a vibrant, abstract pattern. The text 'Thank you' is centered in the upper-left quadrant of the image.

Thank you